

Go Beyond's Top 10 Tips

for fundraising success



Tell Us

Let us know all about your fundraising and we will help your efforts become extra brilliant!

Send the team an email fundraise@gobeyond.org.uk, give us a call 01822 811020 or click the button below to fill out a short form about your fundraising



Set up an online fundraising page

Set up an online fundraising page to collect donations and keep track of your fundraising. This is one of the most effective ways to share your fundraising and the money raised will be sent straight to us.

Search for 'Go Beyond' on Just Giving or Virgin Money Giving to set up your online page



Set a goal

Setting yourself a fundraising target will give you something to aim for and encourage donations. Aim high and set yourself a goal that will motivate you to raise more than you ever thought possible!



Tell your story

Make your fundraising relatable by sharing why you are fundraising, the reason for supporting Go Beyond and more information about your fundraising event or challenge.

Show your passion - By telling your story and making it personal, you will inspire people to care about your fundraising.



Make a plan & write a list

Write up a plan for how you are going to reach your fundraising goal. You can refer back to your plan to keep you on track to meet your target.

Make a list of everyone you can think of who might support you - from friends to family, neighbours, clubs, colleagues, schools and more. Its a good place to start and they might be able to share your fundraiser with their network too

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Hold a fundraiser

From simple fundraisers such as a bake sale to holding a larger fundraising event, there are lots of ways you can raise donations to boost your fundraising goal.

Have a look at our A-Z of fundraising ideas for lots of inspiration!

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Ask for support

You might be surprised by who is willing to help you with your fundraising!

- Ask local businesses if they are willing to sponsor you or display a collection pot
- See if your employer will match your fundraising
- Is there a local newspaper or

magazine who will spread the word of your fundraiser

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Use Email

Let your contacts know all about your amazing fundraising by sending out personalised emails

Download our email signature and add it to every email you send with a link to your online fundraising page to let everyone know you are raising money for Go Beyond!

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Share your fundraising

Use social media to keep sharing your story. Share updates about reaching your goal, your training and any fundraisers to inspire people to give. You could start a blog to document your fundraising and talk about how your event went! Keep people

interested and let them know it's never too late to donate!

Download our social media resources to share on your pages

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Have Fun!

Enjoy your fundraising! You are making an incredible difference and we want you to have fun with it!

Why not get your friends involved and support each other to fundraise together - You'll have lots of fun and create amazing memories

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**GOOD
LUCK!**