

**PARTNER WITH GO BEYOND
AND START TRANSFORMING
CHILDREN'S LIVES TODAY**



GO
BEYOND



**THE CHARITY
GIVING BREAKS
THAT LAST
A LIFETIME**

We are Go Beyond, and we give respite breaks in the British countryside to children who live in seriously challenging circumstances. Like us, you know the benefits of a 'getting away from it all' and taking some time out. For these children, a week away can change their lives – forever.

We are a small national charity tackling some of the UK's biggest societal challenges through our work with children who desperately need a break. These are children who care for their ill mums and dads, children who worry about where their next meal will come from, children who struggle to make friends. Some have fled from war zones; others face them in their own home. They are lonely, isolated and suffering at school because of the heavy burdens they face. We firmly believe that every child deserves the opportunity to thrive, unburdened from the shackles of inequality, tragedy, or instability.

Go Beyond puts magic into their lives, through our innovative and inspirational holidays with no screens and time spent outdoors. Our residential breaks span five transformative days, breaking the day-to-day cycle of the challenges and worries the children face at home. Unlike other interventions which only last for a few hours or a day, our approach allows the children to experience true respite. Over the last 32 years, we have given 20,000 vulnerable children breaks. For one week, they pack their troubles away and discover a life that's full of fun, laughter and imagination. And when it's all over, they go home with memories that last a lifetime.

Now we need your help. Help us raise the funds to keep transforming vulnerable children's lives.



“Thank you so much for everything and making it the best week that I’ve ever had. I’ve actually felt like there is something out there for me because of you all.”

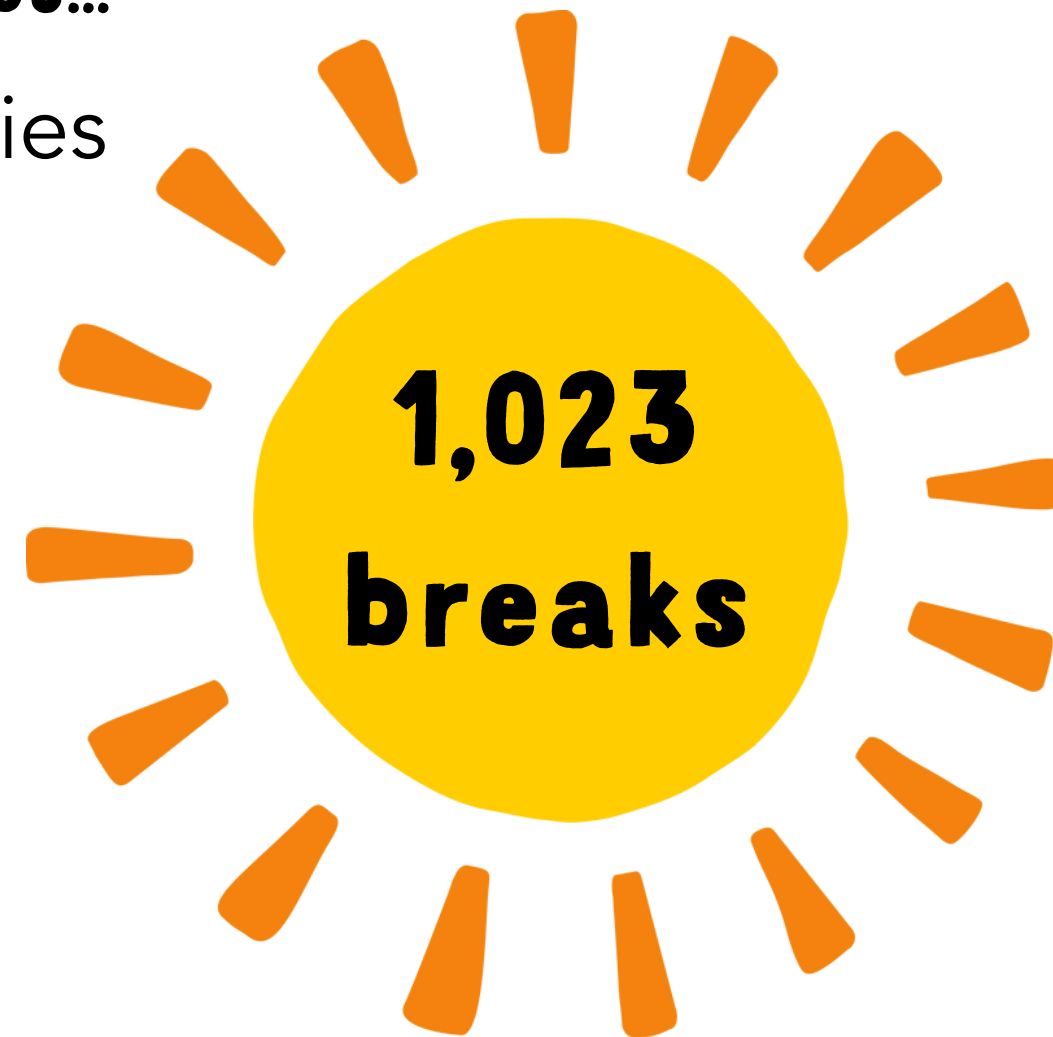
2024 SNAPSHOT

WHY CHILDREN ARE REFERRED TO US...

- 36.7% Caring responsibilities
- 28.3% Anxiety
- 21.2% Stress
- 17.8% Domestic Violence
- 16.5% Marital Break-up
- 13.3% Victim of bullying

FOLLOWING A BREAK...

- 85%: lots of people care about me
- 86%: I have many things to be proud of
- 84%: I feel cheerful about things
- 88%: I like being outdoors
- 80%: I find it easier to make new friends



We work with corporate partners in a variety of ways. Here are some examples of how we can work with you. If there's nothing here that looks just the ticket, then we are always happy to create something truly bespoke with you to help you achieve your sustainability goals.

Creating Life Changing breaks

We work with several companies and institutions to help us create the best, most beneficial breaks for the children that we welcome on a Go Beyond break. Our breaks are more than a holiday - they are designed to educate and inspire children to be the best they can. Two key areas that we focus on is the importance of nature and looking after our planet, and making learning fun to encourage children to continue their education. Here are some examples:

- We are working closely with the Institution of Mechanical Engineers who are helping us create more STEM learning elements to our breaks (though very much disguised as fun!).
- A large outdoor adventure company is one of our corporate partners and we are working with them to develop our sites so that we are using them the best way possible.
- Getting meaningful data can make the difference between delivering a break that's fun, to a break that's life changing. We are working with several universities and companies to ensure that we have the best research data at our fingertips.



"I've never just stopped and felt the sun on my face."

Product collaborations

We currently work with a variety of companies where we work together on specific products to raise money for Go Beyond.

- The design team for a gift company ran a workshop with children on a Go Beyond break and together we created a “pack up your troubles” back pack which was launched in 2024. This is a truly unique item and £5 per sale is donated to Go Beyond. The product and packaging tells the customer about the charity, increasing our visibility with their customer base.
- Christmas jumper offer. Selected festive jumpers in the range donate £5 per sale to Go Beyond throughout December.
- All year round offering of 20% of proceeds of selected denim items are donated to Go Beyond.

As part of our collaboration with these companies, we regularly promote the products on our channels and include offers in our newsletter. These combined channels reach circa 30,000 engaged supporters. This increases exponentially when we do joint/collaborative posts on social media.

We are always looking to partner with the right brands to help raise much needed funds, but also help us get our name out there. As a smaller charity, this holds huge value to us.



**“Today has been the best day,
I’m usually the weird kid at
school but today I’m not.”**

Employee fundraising

Nothing creates a buzz at work like a team encouraging each other to take on that marathon, that mountain, that mud run. We have a relationship with several challenge events companies that can give you early access to events, and preferential rates. Our challenge events team will be with you every step of the way. Join our Facebook community of fundraisers where you can listen to playlists created by the children and get tips and tricks to beat your PB.

- Many of our corporate partners offer match funding for employees taking on challenge events. This is a great way to encourage them to Go Beyond for Go Beyond.
- Your challenge event supporter pack will include a T shirt, a water bottle, and a whole lot of cheering from the Go Beyond team.
- We will shout your achievements on our channels, showing our supporters how hard you have worked to raise money for Go Beyond.
- You might even have one of us huffing and puffing alongside you!



“Everyone here is like a piece of a puzzle – we all fit together like one family. I’ve made friends for life this week.”

Volunteering and pro bono

We know that you have the best crack team of staff just ready to volunteer their time to Go Beyond, and we want them! If it's painting a bedroom, building an orienteering course, or giving us some much needed advice, we would love to help your staff give back (using their dark arts for good!).

- We hold team volunteering days at our centres in the Peak District and in Cornwall for up to 20 people at a time. These are when the children are not onsite, so tasks will be painting bedrooms, tending to the kitchen gardens, etc. If you don't mind bunkbeds, you are welcome to stay over and use the facilities for a strategy day the next day.
- Many of our corporate partners sponsor a week and then invite a few key team members to spend a day with the children that they sponsored. See first hand the difference you are making to these young people.
- Recent pro bono opportunities have been in marketing, HR, strategy and legal advice. Areas we are looking for is medical research (in particular mental health and young people), IT, data (and probably a lot more!). These are ideal for people who are unable to travel for a volunteering day.



**“We want to stay for ever
- it just feels like we are
celebrating us.”**

Key note speaking and events

Let us come to your events and speak to your stakeholders about the incredible impact you are making to young people in the UK. We work with companies in various capacities to help spread the word about the work you are doing with us.

- Key note speaker at your AGM or stakeholder events. Our CEO and fundraising team are available to speak about Go Beyond and really get into detail about the impact you are making.
- Let us hold fundraising events at your offices. We have created some really engaging fundraisers including Christmas dinners, ice cream moments (fancy a beach with an ice cream stand in the foyer?), wear your PJs to work, Cutty Sark rig climbs. Let us bring some Go Beyond magic to you.
- Our break leaders are the world's best team builders and ice breakers. Let us host a Go Beyond team building day for you at the centres or at your offices.
- Lunch & learn webinars. Join us for an online event where your staff can find out more about what we do and how they can get involved.



"I just felt a spark of happiness just looking around. I felt it in my heart and it makes me want to help everyone"

THE FUN THAT YOU CAN FUND



£10

An hour of a Go Beyond Break



£19,200

**A full Go Beyond Break
for 16 young people**



£240

A day of a Go Beyond Break



£86,400

**A full month of
Go Beyond Breaks**



£1,200

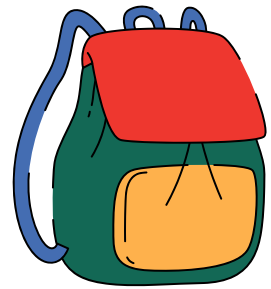
A child for a full Go Beyond Break



£259,200

**A whole season of
Go Beyond Breaks**

Corporate Packages...



Sponsor 3-5 children (£3,600 - £6,000)

Your logo on our website. Press release. Use of our logo. Mutually beneficial partnership agreement.



Sponsor 6-10 children (£7,200 - £12,000)

All of the above PLUS... 1 team volunteering day on site. Dedicated account manager. Early access to events. Guided site visit.



Sponsor 11-16 children (£13,200 - £19,200)

All of the above PLUS... 2 team volunteering days on site, including volunteering with the children. Impact reporting. Go Beyond presence at your company events.



£+ Bespoke Package

We will work with you to create a mutually beneficial business package. This can include lunch with our CEO, bespoke volunteering experiences, personalised messages from the children, bespoke PR and marketing, hold unique events at your offices or our centres, visits from our patrons.

